

ABSTRACT

A method and system is provided for gathering, verifying and certifying information regarding traits of applicants in search of employment opportunities. The method and system allow a prospective job applicant who submits an application for employment, such as by posting a resumé to a web site on the Internet, to exercise the option of having information regarding one or more traits obtained, verified and/or certified. An applicant who chooses to avail himself or herself of the verification and certification option would consent to investigational activities concerning applicant's traits, to release of the results of the investigational activities to applicant and other designated persons, and to placement or association of a verification or certification symbol or other distinguishing marker with the applicant's resumé or application. The symbol or marker may serve as an indication that an applicant does, or does not, possess one or more traits. The symbol or marker may instead serve as an indication that verified information regarding one or more traits of an applicant is available for review. The symbol or marker may also serve as an indication that information provided by an applicant in the first instance has been investigated by an independent third party and certified as being accurate.

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